

SESUG 2024 Sponsorship Information

Sponsorship levels and their benefits are listed in the table below. Additionally, all sponsor levels receive an ad placed on the SESUG website until the conclusion of the conference.

Benefit Description	Diamond	Platinum	Gold	Silver	Bronze
Price	\$5,000	\$3,500	\$2,500	\$1,500	\$500
Complimentary registrations	4	3	2	1	0
Demo Theater presentations with description and times listed in the conference schedule	3	2	1	0	0
Access to list of attendees who have granted permission for sponsor contacts.	Yes	Yes	Yes	No	No
Ad rotation in conference app	Frequent rotation on all pages	Moderate rotation on all pages	Moderate rotation on sub-pages, low on main page	Low rotation on sub-pages, none on main page	Only in sponsor list section
Social Media	General mentions* plus specific cross-posting**	General mentions* plus specific cross-posting**	General mentions*	General mentions*	No
Ad rotation on main screen during evening sessions and meals	Individual slide with name/logo and narrative	Individual slide with name/logo and narrative	Individual slide with name/logo and narrative	Logo included in slide with other Silver and Bronze Sponsors	Logo included in slide with other Silver and Bronze Sponsors
Dedicated networking space during evening sessions	Yes	Yes	Yes	No	No
Booth/table in Exhibit Hall	Yes	Yes	Yes	Yes	No

Targeted Sponsorships	Additionally, individualized sponsorship options are available. Examples: Co-branding of tote bags, t-shirts, or other giveaways if sponsor covers the cost; signage/recognition if sponsor covers cost of elements like food and/or beverage during a break. For inquiries, please contact us.
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*General mentions	Mentions and thank yous for sponsorship, including a link to the sponsor's website are included in regular SESUG social media postings
**Specific cross-posting	Sponsors may request that SESUG cross-post / re-post items from the sponsor's social media channels. Requests are permitted with up to bi-weekly frequency for Diamond sponsors and up to monthly frequency for Platinum sponsors