SESUG 2023 Conference Justification

The Southeast SAS® Users Group Conference will be held at the Marriott City Center in the vibrant uptown district of Charlotte, North Carolina on October 22-24, 2023.

Conference website: www.sesug.org

The SESUG conference is the southeast region's annual gathering of SAS users, customers, and experts. SESUG 2023 will feature 1) SAS users working together to solve current-day work problems with new and interesting ideas and 2) applications demonstrating the power of SAS and its ability to increase efficiency and effectiveness.

Get a great return on a valuable investment for your organization!
- Connect and learn from hundreds of SAS users and experts.
- Enhance your SAS skills by attending presentations and demonstrations.
- Talk to the presenters and authors and gain your own in-depth perspective.
- Learn new SAS skills in hands-on workshops and tutorials.
- Discover how SAS can benefit your organization through integration and scalability.
- Help other SAS users by presenting your own valuable skills and techniques.
- Share SAS knowledge with others in your industry.
- Join in on collaborative SAS problem solving.

Enhance and Learn Valuable New SAS Skills
- Streamline your code with new SAS features.
- Bring your problems to the Code Doctors for debugging and fine-tuning.
- Discover the benefits of SAS advanced analytics and business intelligence.
- Attend hands-on workshops led by expert SAS users.
- Learn how other customers meet and solve their business challenges.
- Beat the competition with optimized business solutions and practices.
- Study in-depth concepts and applications with tutorials taught by SAS experts.
- Interact with other SAS users.
- Participate in SAS Hackathon problem solving.
- Attend interactive panels and presentations.
- Attend formal networking events.
- Take advantage of the SESUG networking lounge.
- Volunteer as a session coordinator, registration assistant or table talk leader.

Interact with SAS
- Gather the most current information about SAS software and services.
- Discuss the latest software enhancements and innovations with SAS software developers.
- Learn how to optimize your SAS environment.
- See demonstrations of SAS products and solutions in the Super Demo Theater.
- Discover SAS training opportunities.
- Talk with SAS support representatives.