SESUG 2018 Conference – Sponsorship Opportunities

Sponsor-ship level	Cost	Includes	Sponsorship Options (choice of 1):	Also includes	Additional Options Which May Be Added
Platinum	$5000	4 registrations 2 conference bag items 1 page ad in PDF program Tabletop display	*1: Mobile App* *2: T-shirt cobranding* *3: Bag cobranding*	Attendee list Link to your website from SESUG 2018 page Logo displayed in common area & mobile app Recognition at plenary sessions	Upgrade tabletop display to 10x10 booth for $1000
Gold	$3400	2 registration 2 conference bag items ½ page ad in PDF program Tabletop display	*1: Schedule-at-a-Glance* *2: Sunday night mixer* *3: Tuesday night beach party*	Attendee list Link to your website from SESUG 2018 page Logo displayed in common area & mobile app Recognition at plenary sessions	Upgrade tabletop display to 10x10 booth for $1000
Silver	$2000	1 conference bag item ¼ page ad in PDF program	*1: Conference program (2nd page and last page of PDF)* *2: Monday lunch* *3: Tuesday lunch* *4: Grantee lunch*	Attendee list Link to your website from SESUG 2018 page Logo displayed in common area & mobile app Recognition at plenary sessions	Tabletop display for $500 or 10x10 booth for $1000
Exhibitor	$2200	¼ page ad in PDF program 10x10 booth 2 conf bag items		Attendee list Link to your website from SESUG 2018 page Logo displayed in common area & mobile app Recognition at plenary sessions	N/A
Advertiser	$850	1 page ad in PDF program			2 conference bag items ($200)
	$750	¼ page ad in PDF program		Attendee list Link to your website from SESUG 2018 page Logo displayed in common area & mobile app Recognition at plenary sessions Mobile app logo	2 conference bag items ($200)
	$600	½ page ad in PDF program			2 conference bag items ($200)
	$500	¼ page ad in PDF program 2 conference bag items			
	$250	¼ page ad in PDF program			
	$250	2 conference bag items			

Note: Academic discount of $100 off of sponsorships at the $500 level or higher is available; please contact SponsorInfo@sesug.org for details.