



# SESUG 2017 Educational Forum – Sponsorship Opportunities

Sponsorship level	Cost	Includes	Sponsorship Options (choice of 1):	Also includes	Additional Options Which May Be Added
<b>Platinum</b>	\$5000	4 registrations 2 conference bag items 1 page ad	1: Mobile App 2: T-shirt cobranding 3: Bag cobranding	Attendee list Link to your website from SESUG 2017 page Logo displayed in common area Recognition at plenary sessions	Mini booth (\$250) at Sunday dinner and Monday evening mixer only (no booth on SAS campus)
<b>Gold</b>	\$3400	2 registration 2 conference bag items ½ page ad	1: Schedule-at-a-Glance 2: Conference program (ad inside front & back cover) 3: Monday night mixer	Attendee list Link to your website from SESUG 2017 page Logo displayed in common area Recognition at plenary sessions	Mini booth (\$250) at Sunday dinner and Monday evening mixer only (no booth on SAS campus)
<b>Silver</b>	\$2000	1 conference bag item ¼ page ad	1: Transportation 2: Sunday dinner	Attendee list Link to your website from SESUG 2017 page Logo displayed in common area Recognition at plenary sessions	N/A
<b>Exhibitor</b>	\$1000	¼ page ad Mini booth (table/chairs only; no pipe & drape) at Sunday dinner and Monday evening mixer ONLY (no booth on SAS campus)		Attendee list Link to your website from SESUG 2017 page Logo displayed in common area Recognition at plenary sessions	N/A
<b>Advertiser</b>	\$850	1 page ad			2 conference bag items (\$200)
	\$750	¼ page ad		Attendee list Link to your website from SESUG 2017 page Logo displayed in common area Recognition at plenary sessions	2 conference bag items (\$200)
	\$600	½ page ad			2 conference bag items (\$200)
	\$500	¼ page ad 2 conference bag items			
	\$250	¼ page ad			
	\$250	2 conference bag items			

Note: Academic discount of \$100 off of sponsorships at the \$500 level or higher is available; please contact [SponsorInfo@sesug.org](mailto:SponsorInfo@sesug.org) for details.