



## SESUG 2015 Educational Forum – Sponsorship Opportunities

Sponsorship Level	Cost	Includes	Sponsorship Options (choice of 1):	Also includes	Additional Options Which May Be Added
<b>Platinum</b>	\$3700	2 registrations 2 conference bag items 1 page ad	1: Conference program (ad inside front & back cover) 2: T-shirt cobranding 3: Bag cobranding 4: Hands-On Workshops	Attendee list Link to your website from SESUG 2015 page Logo displayed in common area 20 minute Demo Theater presentation Recognition at plenary sessions	Exhibit Hall booth (\$1000)
<b>Gold</b>	\$2700	1 registration 2 conference bag items ½ page ad	1: Schedule-at-a-Glance 2: Monday Breakfast 3: Tuesday Breakfast 4: Student Scholarship Lunch	Attendee list Link to your website from SESUG 2015 page Logo displayed in common area 20 minute Demo Theater presentation Recognition at plenary sessions	Exhibit Hall booth (\$1000)
<b>Silver</b>	\$1700	1 conference bag items ¼ page ad	1: Monday morning break 2: Monday afternoon break 3: Tuesday morning break 4: Tuesday afternoon break	Attendee list Link to your website from SESUG 2015 page Logo displayed in common area 20 minute Demo Theater presentation Recognition at plenary sessions	N/A
<b>Exhibitor</b>	\$2200	1 registration ¼ page ad	10 x 10 booth in the Exhibit Hall	Attendee list Link to your website from SESUG 2015 page Logo displayed in common area 20 minute Demo Theater presentation Recognition at plenary sessions	N/A
<b>Section Sponsor</b>	\$400/ half day	¼ page ad	Choice of sections, which range in length from one half-day to two full days.	Your logo or company information will be displayed in the room before and after all speakers for that academic section!	Attendee list, link to your website from SESUG page, logo displayed in common area, 20 minute demo theater presentation, and recognition at plenary sessions (\$100)
<b>Advertiser</b>	\$850	1 page ad			2 conference bag items (\$200)
	\$550	½ page ad			2 conference bag items (\$200)
	\$500	¼ page ad		Attendee list Link to your website from SESUG 2015 page Logo displayed in common area Recognition at plenary sessions Attendee list	2 conference bag items (\$200)
	\$450	¼ page ad 2 conference bag items			
	\$250	¼ page ad			2 conference bag items (\$200)

Note: Academic discount of \$100 off of sponsorships at the \$500 level or higher is available; please contact [SponsorInfo@sesug.org](mailto:SponsorInfo@sesug.org) for more details.