SESUG 2011 Guidelines for Participation

Attendance and Registration

All users and prospective users of SAS products are invited to attend the SouthEast SAS Users Group Conference (SESUG). SAS products include the software products, training products, and publications. All attendees, including presenters, vendors, conference chairs, section and session leaders, invited guests, and SAS staff, must properly register for the conference.

Literature Handouts and Other Displays

Sales literature or product descriptions of a sales nature may not be displayed on bulletin boards or tables or made publicly available at the conference. The Conference Co-Chairs are responsible for administering this policy on behalf of the SouthEast SAS Users Group Executive Council. Questions regarding this rule as it applies to a publication should be addressed to the Conference Co-Chairs, who make the final decision on the issue.

- Only displays that are submitted as described in the Call for Papers and approved by the Conference Co-Chairs may appear in the area designated for the Poster Section.
- Only exhibitors that have sponsored SESUG to demonstrate their products may display product descriptions or other handouts in the designated demonstration area.
- All displays and handouts must be approved before the conference. A designated SESUG Corporate Sponsor Committee member will approve all exhibitor displays.
- Any supplemental information distributed in a paper/poster presentation must be approved before the session by the Conference Co-Chairs or by an individual authorized by the Conference Co-Chairs. Such handouts may not include price lists, support commitments, promotional data, or other descriptions of a sales nature.

Recruiting

No direct recruiting of personnel may be conducted at the SESUG conference. You may post your resume or available positions in the 3-ring binders displayed in the registration area.

Presentations

All presentations submitted to SESUG are considered contributed, with the exception of SAS presentations. An abstract and/or a working draft of each contributed paper must be submitted as described in the Call for Papers and approved by the Conference Chair. The written version of the paper must be submitted prior to the conference for inclusion in the Proceedings. The paper (oral, written, or poster versions) may not include price lists, support commitments,

promotional data, or other descriptions of a sales nature. It is expected that all presented papers have a corresponding written version that is submitted by the published due date

Paper Content
Users are urged to present papers describing real-world applications using SAS products. SESUG also welcomes theoretical and general overview papers. The subject of each paper presented must pertain to one of the section categories given in the Call for Papers. Papers describing systems used in conjunction with SAS products and papers comparing SAS products with other products are welcome. These papers must describe how the product interfaces or relates to SAS products and describe how users can benefit from its use. All papers should give proper trademark recognition when SAS products are mentioned. The names of user-written procedures, functions, interfaces, systems, or other products cannot include SAS trademarks.

Partners and Partner Demonstrations
SAS has partnerships with many hardware and software vendors, referred to as technology and alliance partners. SAS may, on SESUG's behalf, invite technology and alliance partners to participate and/or demonstrate at the conference. Invited vendors may demonstrate their hardware products in the officially designated Demonstration Area for the conference. SAS may also demonstrate its products in this area. All invited demonstrations are to be educational and informative. Direct marketing efforts, such as hospitality suites and handbills that include product pricing, are prohibited. Invited vendors may have product literature available to interested users in the Demonstration Area only. A SESUG Corporate Sponsor committee member will be authorized by SESUG to approve all such handouts.

Participating partners must accept and follow guidelines from SAS in order to participate in the conference. Partners may not engage in any direct marketing effort, including BOFs, handbills, demonstrations, sales presentations, and hospitality suites. This applies but is not limited to vendors of software, hardware, time-sharing services, training, and publications. In addition, partners may not conduct any direct recruiting of personnel at SESUG and should refer to the section above on recruiting for additional information. There may be exceptions to these guidelines for conference sponsors.

Participant Conduct
All SESUG participants, including attendees, presenters, vendors, Conference Chair(s), section and session leaders, invited guests, and SAS staff, must conduct themselves and their activities in a manner that is at all times professional and marked by integrity and a spirit of fair play.

Right of Withdrawal
The SESUG Conference Co-Chairs on behalf of the SESUG Executive Council reserve the right to determine if any activity is in violation of these guidelines. The SESUG Executive Council may, at its option, direct the withdrawal of a presentation or demonstration or the dismissal of an attendee from the conference.