



12th Annual Conference of the SouthEast SAS Users Group (SESUG)  
Loews Vanderbilt Hotel, Nashville TN  
October 31 – November 2, 2004

Dear Corporate Sponsor,

We are excited about working with you as a partner during our annual conference in Nashville, TN. Our coordinators, George Matthews and David Maddox, have worked hard at revising SESUG's corporate sponsorship program to bring you the best value in terms of optimizing the use of your sponsorship dollars. Our program guarantees that your company has maximum exposure and that you will have a lasting impact on our attendees long after the conference is over.

Like all of our SESUG conferences, this year's conference has been designed to give its attendees the best possible SAS technology training opportunities. Combined with a winning conference city location, going to Nashville is a must. For potential sponsors who have prior commitments and who are unable to travel to Nashville, we offer several outlets in our corporate sponsorship program for their participation.

We thank you for your consideration and commitment to our SESUG conferences.

Sincerely,

Imelda C. Go  
SESUG '04  
Operations Chair

Neil Howard  
SESUG '04  
Academics Chair